



UNITED WAY OF GREATER LOS ANGELES

# CREATING L.A.'S FUTURE. TOGETHER.

2022: A Year of Impact



Dear Friends,

I hope your year has started well! As we continue celebrating our Centennial I am thrilled to share these selected highlights of our organization's work in 2022. As you can see, it was a busy year both expanding our current work and laying the foundation for our next 100 years.

As you no doubt know, our organizational DNA has always been to bring a collaborative approach to solving our communities' most pressing challenges, and we focus on building support for real solutions that address the root causes of poverty and inequity. We have always balanced both helping people with their immediate needs through efforts like our Pandemic Relief Fund and the Emergency Food and Shelter Program, while at the same time investing in long term solutions, like supportive housing for people experiencing chronic homelessness and education reform to ensure that everyone has access to a high quality education. That same focus continues as we launch our HOPE Fund, which will power forward our work in creating housing, opportunity, prosperity and equity across the region.

To that end, I'm excited to share our updated mission statement, which I think reflects our purpose well: We can accomplish more together than alone. By combining community power, donations, and new solutions to long-standing challenges, we can support neighbors in crisis and close the prosperity gap.

Thank you to our supporters and partners who helped do so much in 2022, and here's to a great year ahead.

With Gratitude,

*Elise Buik*

Elise Buik | President & CEO, United Way Of Greater L.A.



WALKUNITEDLA 2022

We celebrated our Centennial at WalkUnitedLA at SoFi Stadium!



CONVERSATION WITH THE CANDIDATES

We sat down with both Los Angeles Mayoral candidates to learn about their vision and share ours.



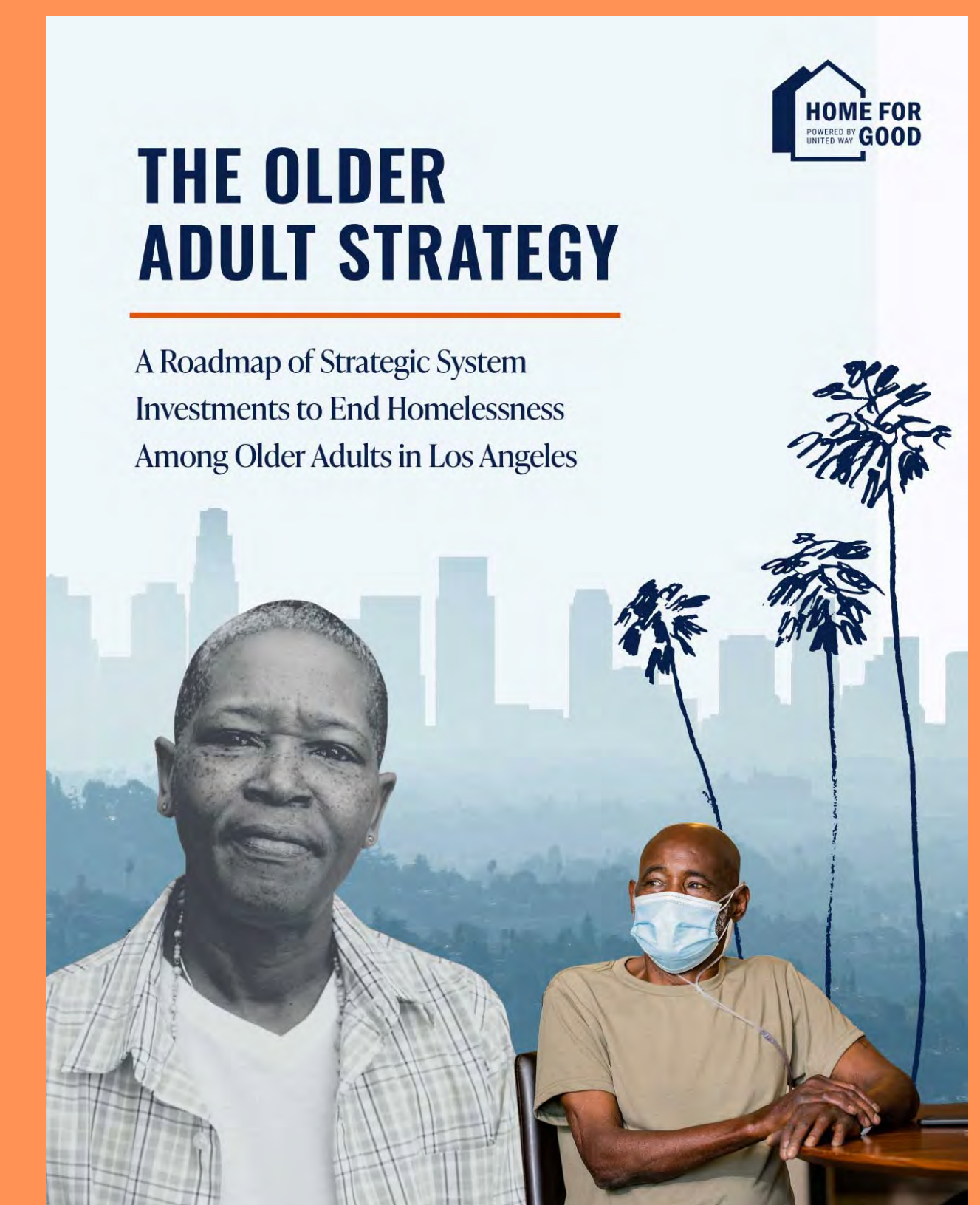
# HELPING FAMILIES, STUDENTS AND PEOPLE IN CRISIS

## Ensuring Older Adults Have the Dignity of a Home

Our Home For Good Initiative released “The Older Adult Strategy, A Roadmap of Strategic System Investments to End Homelessness Among Older Adults in Los Angeles” which details:

- By recommitting to available programs with new state and federal money, **L.A. County could end homelessness for adults aged 55 or older** — who make up one quarter of LA County’s homeless population — within a matter of years.

You can read the whole report at [www.homeforgoodla.org/learn-more](http://www.homeforgoodla.org/learn-more).



## Increasing Access to Food and Shelter

Community college foundations Los Angeles Community College (LACC), Santa Monica College (SMC) and Long Beach City College (LBCC), were among the **190** nonprofit awardees that received part of the historic **\$30 million** disbursed through the Emergency Food & Shelter Program this past year.

A distribution nearly three times larger than the typical funding cycles from previous years.

## Investing in Community Care

We’re excited to have launched a new form of grantmaking and partnership, focusing on two core themes that emerged through our Centennial Year: **community care and community power**.

- One goal of this grantmaking investment is to build new partnerships with smaller, less established organizations across the region so that we can help increase their capacity and ability to directly support community members

**\$2.8M**

TOTAL IN GRANTS

**90**

GRANTS AWARDED

“

*United Way really looks to find creative solutions without making it burdensome on the organizations.*

*They work to collaborate, and really dig into what is needed without putting up too many restrictions and I really appreciate that about United Way.*

*It’s definitely a collaborative partner. Hollywood Food Coalition is a small organization that has grown over the last several years, United Way has been able to really help us build capacity consistently across our programs. Over the last few years, it has helped us be consistent and responsive in the community.*

Arnali Ray | Executive Director of the Hollywood Food Coalition





# BUILDING SHARED PROSPERITY

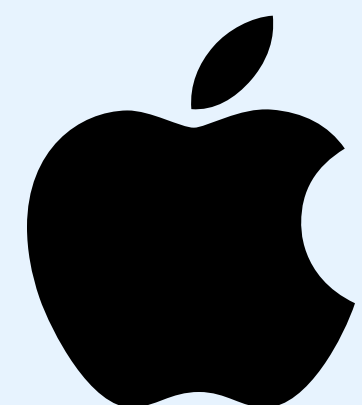
## Innovating New Solutions to Affordable Housing

The Affordable Housing Initiative (AHI) is designed to provide solutions to our regional housing crisis through innovative use of small lots, resourceful low-cost financing, and cutting-edge development designs including sharing of kitchens and common areas.

- Phase 1 of the initiative will fund approximately **10** developments that will house more than **500** Angelenos, with units under construction today expected to rent for less than **\$1,000** per month to serve people experiencing homelessness and at risk of entering homelessness.
- All AHI homes will offer tenant services including mental health services, financial literacy, drug treatment, childcare, or workforce training programs.
- U.S. Bank structured a **\$25 million** racial equity bond with community development financial institution, Genesis LA, which is United Way's partner on the initiative. U.S. Bank is also the largest investor, purchasing **\$12.5 million** of the bond.

Notably, every developer receiving funding through the initiative will be owned or led by a minority – including BIPOC, LGBTQ+ individuals and women – as a condition of the bond.

THANK YOU TO THESE LEAD INVESTORS



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CONRAD N. HILTON  
FOUNDATION

## Helping Low-Income Families & Students go to College

In October we hosted our 6th Annual College Mentorship Day, which included:

- Nearly **100 students** of color and first-generation college students and their families attended a day of one-on-one mentorship, college admission, and financial aid workshops to help them understand the process and increase their chance of acceptance..

A special thanks to our volunteer **mentors** who helped students work on their college essays!







# THANK YOU

A sincere thank you to our top 50 supporting organizations for your partnership and generosity in 2022:



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BANK OF AMERICA  
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FEDEX CORPORATION  
HARVARD GRADUATE SCHOOL OF EDUCATION  
HEALTHNET  
JET PROPULSION LABORATORY  
JP MORGAN CHASE  
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KPMG  
LOCAL INITIATIVES SUPPORT CORPORATION  
LOS ANGELES COUNTY EMPLOYEES  
LOS ANGELES HOMELESS SERVICES AUTHORITY  
LOS ANGELES RAMS  
LOS ANGELES UNIFIED SCHOOL DISTRICT  
MOLINA HEALTHCARE  
MARGIE & ROBERT E. PETERSEN FOUNDATION  
PACIFIC WESTERN BANK  
PCL CONSTRUCTION SERVICES, INC.  
PwC  
RAYMOND JAMES FINANCIAL, INC.  
RSUI INDEMNITY GROUP, INC  
SIEMER FAMILY INSTITUTE  
THE SMIDT FOUNDATION  
SOUTHERN CALIFORNIA GAS COMPANY  
TARGET  
TORRANCE REFINING COMPANY  
THE TCW GROUP, INC  
THE TJX COMPANIES  
U.S. BANK  
UNIHEALTH FOUNDATION  
UNITED PARCEL SERVICE  
VALERO WILMINGTON REFINERY  
WEINGART FOUNDATION  
WELLS FARGO

\*Support given directly to United Way's Creating Pathways Out of Poverty Fund from July 1, 2021- June 30, 2022

# SPECIAL THANKS

Thank you to our Board of Directors for helping to drive our organization into our next 100 years!



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