



UNITED WAY OF
GREATER LOS ANGELES



HOME FOR GOOD
POWERED BY UNITED WAY

DAYTIME SERVICES & SENIOR CENTERS REQUEST FOR PROPOSALS

Key Dates

Application Opens: Friday, Sept. 8, 2023

RFP Applicant Webinar: Thursday, Sept. 21, 2023

Office Hours #1: Tuesday, Sept. 26, 2023

Office Hours #2: Thursday, Sept. 28, 2023

Office Hours #3: Saturday, Sept. 30, 2023

Application Closes in UWGLA Grants Portal: Tuesday, Oct. 3, 2023 at 11:59 p.m.

BACKGROUND

United Way of Greater Los Angeles (UWGLA) works to support the concerted power of LA’s communities and neighborhoods and build collective will and thoughtful solutions to provide immediate relief to people in crisis. While the long-term solution to addressing homelessness is creating more affordable housing, it is imperative that people experiencing homelessness have access to safe, convenient, and meaningful places to access services and support in the short-term.

Recently, UWGLA commissioned a [report](#) by the RAND Corporation to better understand the landscape of Los Angeles County’s daytime services. This report was commissioned with the belief that our unhoused neighbors deserve dignified places to go during the day as much as during the night. The report reflected the reality that these neighborhood hubs are bridging the gaps in services for unhoused people by offering access to essential services, while operating often on the generosity of passionate community volunteers and part-time staff. These established and emerging nonprofit organizations, faith-based congregations, and mutual aid groups band together to support their neighbors in spaces and places that are not always ideal or even permanent but are places of sustained safety and support.

Through this Daytime Services & Senior Centers Request for Proposals (RFP), UWGLA aims to support neighborhood spaces providing our unhoused neighbors with access to service-rich spaces, meaningful engagement, and support networks that can dramatically change the outcomes of their lives and connect them to pathways to permanent housing. This work is nested in UWGLA’s larger commitment to support localized solutions in targeted communities across LA County that aims to recognize and resource neighborhood hubs that are serving as centers of community connection and generating enterprising solutions. Through this investment we will contribute to that collective vision by expanding and enhancing opportunities for unhoused residents to find hubs of healing, hope, and housing solutions in their communities.

With funding support from the Conrad N. Hilton Foundation and Cedars Sinai, UWGLA will invest in one-time physical site and operational upgrades at year-round daytime services and senior centers in Los Angeles County that serve people experiencing homelessness.

CENTER DEFINITIONS

This funding opportunity is open to organizations that operate daytime services centers and senior centers that serve people experiencing homelessness in LA County. For the purposes of this RFP, these centers are defined as:

- **Daytime services centers** are operated by community-based, faith-based, or government organizations/entities and offer at **least one of the following** for people experiencing homelessness:

Core services to meet basic human needs such as food, bathrooms, showers, laundry, storage.	Case management, i.e. the process of evaluating a person’s needs and background to coordinate care.	Direct services such as health care, employment, wellness programs, education, and legal support.	Peer-led services such as therapeutic sessions guided by individuals with shared experiences.
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- **Senior centers** are operated by community-based, faith-based, or government organizations/entities and primarily serve older adults (age 55+), including older adults experiencing housing insecurity or homelessness, with enriching community programs and services.

ELIGIBILITY

All organizations applying for Daytime Services & Senior Centers funding must meet the following minimum criteria to apply.

- Meet the definition of a Daytime Services Center or Senior Center as listed above.
- The identified center is operated by a nonprofit organization in active and good standing with the IRS (or a fiscal sponsor who meets that definition) OR a public entity such as the County of Los Angeles or a local city within LA County.
 - Organizations and community groups that do not operate their own daytime services or senior center and instead partner with a qualifying center to provide services on site can apply for funding with permission from the center's operator. A demonstration of this partnership and a letter from the site owner is required as part of the application process.
- The identified center must be physically located in LA County and primarily serve those living in LA County.
- The identified center must operate on a year-round basis.
- Applicants must demonstrate that they are intentionally serving people experiencing homelessness through their center and that the organization is motivated to expand/enhance services for the unhoused to further address the population's specific needs.

FUNDING DETAILS

Organizations can apply for **up to \$150,000** for physical site and/or operational upgrades at **one existing center**. Applicants must demonstrate how the requested upgrades will help the center better address the needs of people experiencing homelessness and support an expansion of services to unhoused Angelenos.

Eligible Uses of Funding

The following are eligible uses of funding through this RFP. Organizations can request funding from one or both categories below.

- Physical site upgrades: One-time physical site upgrades into the center's existing spaces that are primarily used for center operations and programs to serve clients, which include people experiencing homelessness. Examples include repairs and upgrades to a center's showers and restrooms, repairs and renovations to spaces that support basic needs like food and meal access, renovations to educational/recreational spaces used for housing and homelessness programs and workshops to increase client engagement and supportive services.
- Operational upgrades: Technology, IT, and software purchases and upgrades that will help the organization operate more efficiently and effectively in serving people experiencing homelessness. For example, technology solutions that enhance intake and tracking to streamline the experience for unhoused residents and increase consistency and accuracy of data collection for program enhancement and growth.

Applicants may use up to 15% of approved funds as indirect/admin to support staffing and organizational costs associated with implementing the project.

Funds may not be used for staff salaries (outside of admin funds), purchase of land, funding for rent/lease of office/service space, reserve funds, or direct service costs.

Applicants are encouraged to attend the RFP applicant webinar, office hours, or contact rfp@unitedwayla.org for specific questions about uses of funding.

APPLICATION PROCESS

Submission Process

Application will be open through 11:59 p.m. on Tuesday, Oct. 3, 2023 via electronic submission on Survey Monkey Apply – accessed through [United Way Grantseekers webpage](#). Applicants that have previously applied for UWGLA funding should use their existing Survey Monkey Apply login. If your organization is unsure if it has a login, contact rfp@unitedwayla.org.

Only one application will be considered per organization. Late or incomplete applications may not be considered.

Applicant Questions & Informational Sessions

Applicants should review the RFP and related documents, including the Frequently Asked Questions, available at [United Way Grantseekers webpage \(https://unitedwayla.org/grantseekers\)](https://unitedwayla.org/grantseekers) for all initial questions.

UWGLA will host an informational session for applicants to present about the RFP and application process. While not mandatory, we encourage all applicants to register and attend.

RFP Applicant Webinar: Thursday, Sept. 21 from 1-2 p.m. – [RSVP](#).

In addition, we will offer a set of optional office hours for applicants to ask additional questions on the following dates. It is not required to attend any office hours to apply, but if you plan to attend, please register in advance.

Office Hours #1: Tuesday, Sept. 26 from 10-11 a.m. - [RSVP](#).

Office Hours #2: Thursday, Sept. 28 from 6-7 p.m. - [RSVP](#).

Office Hours #3: Saturday, Sept. 30 from 10:30-11:30 a.m. - [RSVP](#).

Additional application questions may be emailed to rfp@unitedwayla.org with subject line “Daytime Services and Senior Centers RFP.” Relevant questions will be answered within 2 business days through Friday, Sept. 29.

REVIEW & SELECTION

All applications will undergo an initial screening for completeness, satisfaction of minimum requirements, and alignment with the Daytime Services & Senior Centers RFP goals and priorities. Only applications meeting the minimum eligibility criteria will be reviewed and considered for funding.

Applications satisfying initial screening will be assessed based on the considerations outlined below:

- A demonstration through captured data that the identified center is serving unhoused people.
- A demonstration from the applicant that its organization is motivated to expand or enhance the center’s programs and services to better serve people experiencing homelessness.
- A demonstration of how the requested funding will promote better experiences for the center’s unhoused clients and how these experiences can lead to better engagement with services.
- Potential to scale and impact more clients, especially those who are unhoused or experiencing housing insecurity.
- The geographic location of the center and the community/communities it serves. Geographic review will balance a variety of factors around need, opportunity, partnerships, and spread of awards. Additional consideration will be made for centers located in emerging priority communities for UWGLA, including Pico

Union, North Long Beach, Watts/Willowbrook, Northeast LA, Crenshaw, Panorama City, Florence/Firestone, Palmdale, Lake Los Angeles, Altadena, and Pomona.

- Current/potential involvement in countywide efforts and systems to address homelessness.
- Organization's capacity to take on the requested project and staff's level of expertise and comfort with managing and implementing the project.

Additional consideration will be given to BIPOC-led and lived expertise-led organizations who represent important leaders in our community who are often closest to the issues and their most meaningful solutions, as well as organizations demonstrating outsized impact in their communities with interest and potential to grow.

Award announcements are anticipated for November 2023.