

Daytime Services & Senior Centers RFP

Applicant Webinar



Today's agenda

Applicant Webinar – September 21, 2023

- Welcome & Introductions
- Daytime Services & Senior Centers
RFP Walk Through
 - Investment Overview
 - RFP Eligibility
 - Funding Categories & Examples
 - Application Submission Logistics
 - RFP Timeline
- Q&A

Daytime Services & Senior Centers RFP Overview

01.

Why Invest in Daytime Services & Senior Centers?

United Way of Greater Los Angeles (UWGLA) works to support the concerted power of LA's communities and neighborhoods and build collective will and thoughtful solutions to provide immediate relief to people in crisis.

While the long-term solution to addressing homelessness is creating more affordable housing, it is imperative that people experiencing homelessness have access to safe, convenient, and meaningful places to access services and support in the short-term.

- UWGLA commissioned report by RAND Corporation highlights the unaddressed needs of daytime services providers working with people experiencing homelessness.
- Continued rise in older adults experiencing homelessness has heightened the role senior centers play in our communities to serve vulnerable seniors.
- Private funding with support from the Conrad N. Hilton Foundation & Cedars Sinai.

\$150,000

Maximum award amount
applicants can apply for

30-40

*Number of anticipated
awards through this
investments*

02.

DEFINITION: DAYTIME SERVICES CENTERS

A center operated by community-based, faith-based, or government organizations/entities and offers one of the following:



SERVICES FOR BASIC HUMAN NEEDS

Food, bathrooms, showers, laundry, storage.



CASE MANGEMENT

The process of evaluating a person's needs and background to coordinate care.



DIRECT SERVICES

Health care, employment, wellness programs, education, legal support.



PEER-LED SERVICES

Therapeutic sessions guided by individuals with shared experiences.

03.

DEFINITION: SENIOR CENTERS

A center operated by community-based, faith-based, or government organizations/entities that primarily services older adults (55+) including older adults experiencing housing insecurity or homelessness, with enriching community programs and services.

04.

Eligibility

Do I qualify for this funding opportunity?

This RFP is for year-round daytime services and senior centers that are located in LA County and primarily serve those in LA County.

- Applicants can represent nonprofits or public entities (i.e. City of LA, LA County, or city within LA County).
- Applicants must demonstrate that they are intentionally serving people experiencing homelessness through their center and that the organization is motivated to expand/enhance services for the unhoused.
- If your organization does not operate its own daytime services or senior center but instead partner with a center, you can apply with permission from the center's operator.

05.

What Can I Use The Funding For?

Applicants can request funding from one or both categories:

PHYSICAL SITE UPGRADES

One-time physical site upgrades into the center's existing spaces that are primarily used for center operations and programs to serve clients, which include people experiencing homelessness.

Examples include repairs and upgrades to a center's showers and restrooms, repairs and renovations to spaces that support basic needs like food and meal access, renovations to educational/recreational spaces used for housing and homelessness programs and workshops to increase client engagement and supportive services.

OPERATIONAL UPGRADES

Technology, IT, and software purchases and upgrades that will help the organization operate more efficiently and effectively in serving people experiencing homelessness. For example, technology solutions that enhance intake and tracking to streamline the experience for unhoused residents and increase consistency and accuracy of data collection for program enhancement and growth.

07.

Application Submission

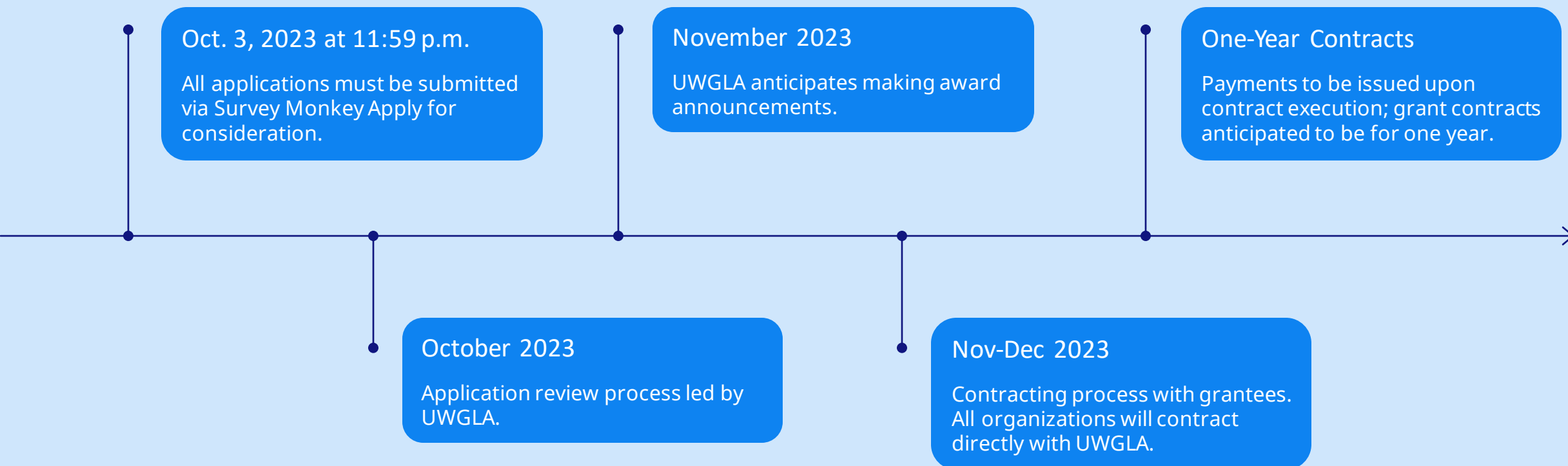
How Do I Submit My Application?

All applications must be submitted through UWGLA's online grants portal, Survey Monkey Apply.

- All application materials are available on UWGLA's Grantseekers Webpage – www.unitedwayla.org/grantseekers
 - Questions can be directed to rfp@unitedwayla.org.
 - You can attend any one of our upcoming office hours:
 - Tuesday, Sept. 26 from 10-11 a.m.
 - Thursday, Sept. 28 from 6-7 p.m.
 - Saturday, Sept. 30 from 10:30-11:30 a.m.
- RSVP via Zoom for the links

07.

Key Dates & Milestones



Questions & Answers



Thank you.

To learn more visit: uwgla.org/100

To donate visit: uwgla.org/donate

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