

Organizational Capacity Building Cohort RFP: Applicant Webinar



Today's Agenda

Applicant Webinar – 10/25/23

- **Welcome & Introductions**
- **Meeting Logistics**
- **Capacity Building Cohort Overview**
- **Eligibility**
- **Application Selection Criteria**
- **Application Submission & Using Survey Monkey Apply**
- **Key Dates**
- **Q&A**

Meeting Logistics

Q&A FEATURE

- Use Question and Answer feature on Zoom to ask questions, rather than the chat. Use chat for Zoom call related questions/issues.
- If your question has already been asked feel free to upvote the question which will let us know it is useful to multiple attendees.
- We will be prioritizing questions that will benefit the most number of attendees. If you have a question that is either a technical question on the application submission system or very specific to your application(s), please email us directly.

MEETING RECORDED

- Recording will be shared for the benefit of potential applicants unable to attend

Community Impact Strategy

United Way of Greater Los Angeles (UWGLA) works to support the power of LA's communities and build collective will and thoughtful solutions to provide both immediate relief to people in crisis and support long-term community wealth building.

SUPPORTING PEOPLE IN CRISIS

We support people where they are.

Whether they need a safe place to sleep or help paying bills – we are there.

BUILDING SHARED PROSPERITY

We tackle pervasive disparities in housing, education, and community wealth, so that everyone can own a share of L.A.'s future.





Capacity Building Cohort Overview



Why Invest in Capacity Building?

UWGLA recognizes the importance and need to support community-based homeless service providers in growing their operational infrastructure and organizational sustainability so that they can continue providing quality services while also taking on new contracting opportunities in working towards ending homelessness.



Capacity Building Cohort Overview

FUNDING

Up to \$80,000 per grantee to support eligible capacity building needs for organizational improvements

- Operational enhancements (processes, policies, systems)
- Financial management enhancements
- IT and related software needs
- Leadership development

FACILITATED PEER-TO-PEER WORKSHOPS

Facilitated workshops with a selected consultant focused on:

- Public procurement/contracting
- Providing a peer-to-peer, structured learning space

CURRICULUM RESOURCE CO-DESIGN

- Creating a resource to better prepare for becoming a pre-qualified vendor with LAHSA

Eligibility

- Nonprofit organization with a 501c3 (may use a Fiscal Sponsor)
- Service locations located in Los Angeles County
- Not completed LAHSA pre-qualified RFSQ or have not received LAHSA funding
- BIPOC-led (at least 50% of leadership or high-level staff – Director and above)
- Must have been providing homelessness services for at least one year

Applicant Selection Criteria

Selection Criteria Prioritization Overview
 *Applicants do not need to meet all criteria for consideration.

Award Level	High Priority	Medium Priority	Low Priority
501c3 with 0-10 FTE Up to \$80,000 restricted	<ul style="list-style-type: none"> •Agencies that are not LAHSA RFSQ certified or have not received LAHSA funding. •Agencies that are BIPOC-led •Have not completed the LAHSA RFSQ or have not received LAHSA funding •Agencies serving high need areas 	<ul style="list-style-type: none"> •Rapid growth due to recent contract and/or service expansion •LAHSA RFSQ certified •Agency plays a critical role in System Coordination •Outstanding and/or recurring audit or compliance findings for one (1) year or less 	<ul style="list-style-type: none"> •No outstanding and/or recurring audit or compliance findings •Application request is outside the scope of the area of focus, or does not align with level of need outlined in supporting documentation

Application Submission & Using Survey Monkey Apply

Check if you have an organizational account first – if you do not know, use password retrieval function, ask around, and then email UWGLA through rfp@unitedwayla.org to confirm

From main login dashboard, select "Programs" and then follow pathway to launch applications

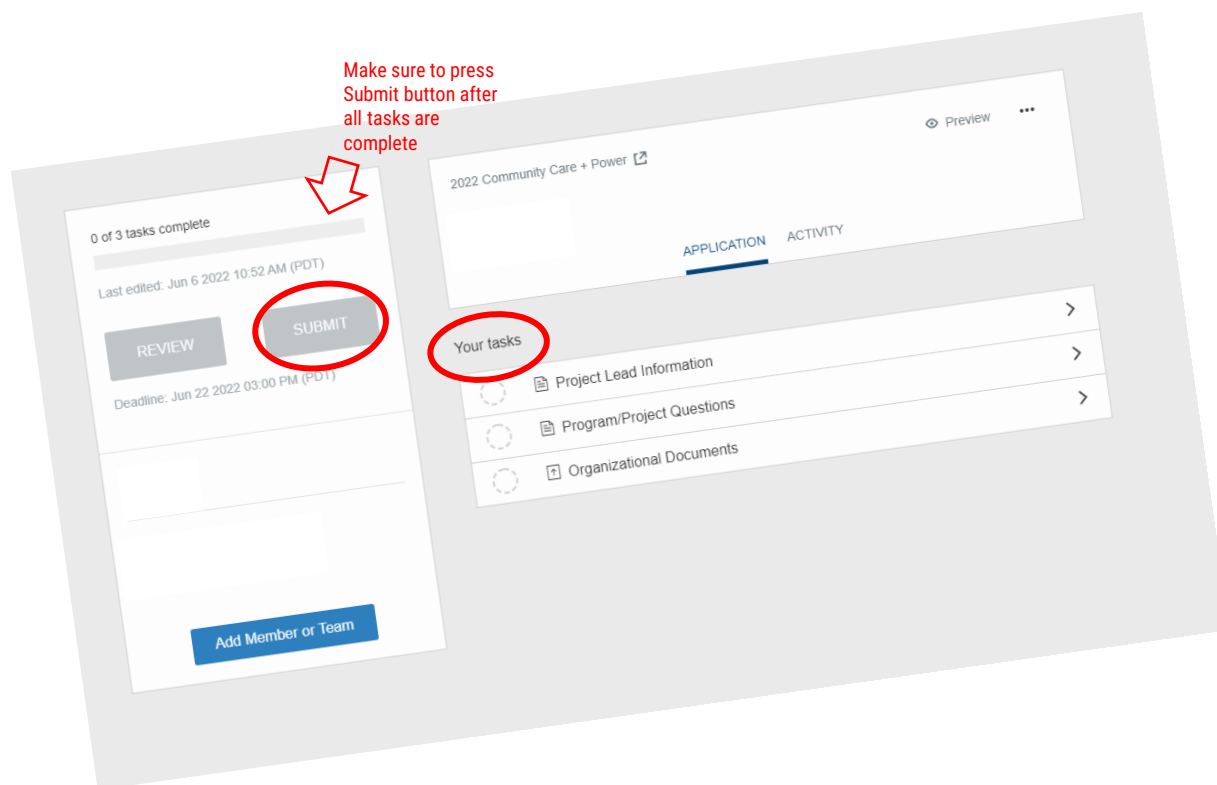
Click Programs on menu bar to get to RFP

The screenshot shows the United Way of Greater Los Angeles application submission portal. At the top, there is a navigation menu with items: Programs (circled in red), My Applications, and United Way Site Administrator. Below the menu is the United Way logo and the text 'UNITED WAY OF GREATER LOS ANGELES'. The main content area is titled 'Eligible Programs' and features a search bar. Two program cards are displayed:

- 2023 EFSP Phase 40**: Accepting applications from Feb 27 2023 09:00 AM (PST) to Mar 23 2023 11:59 PM (PDT). Budget: \$5,900,000.00. Button: MORE >
- 2023 Shelter Improvement**: Accepting applications from Feb 27 2023 03:00 PM (PST) to Mar 23 2023 11:59 PM (PDT). Budget: \$2,500,000.00. Button: MORE >

The Survey Monkey Apply application submission portal can be accessed through our grantseekers page at <https://unitedwayla.org/grantseekers/>

Application Submission & Using Survey Monkey Apply



Make sure to complete all tasks in an application and then press the "Submit" button to complete your application.

Use the "Add Member or Team" feature to add folks as collaborators that you have already connected to your organization using the "Manage Organization" feature of the main login page.

Use system's questions & tech support features if you run into system issues

Key Dates

- RFP Released: Wednesday, October 18, 2023
- RFP Office Hours: Wednesday, November 1, 2023, 9-10am
- Application Submission Deadline: Wednesday, November 8, 11:59 PM

QUESTIONS?

*For more information or to clarify questions about this RFP or the application submission process,
please email rfp@unitedwayla.org*

Funding Announcements & Opportunities to Stay in Touch

- **LAHSA's 2023 Inside Safe Interim Housing Program Operations RFP:** Released on Friday, October 20, 2023
 - Submission Deadline: Tuesday, November 21, 2023
 - <https://www.lahsa.org/news?article=940-2023-inside-safe-interim-housing-program-operations-rfp&ref=funding>
- **UWGLA Back-Office Strengthening for Homeless Service Providers**
 - Forthcoming Funding Opportunity (estimated December 2023)
- **Stay in touch with UWGLA** – Sign up to be notified as applications open for new funding opportunities by visiting our Grantseekers webpage at:
 - <https://unitedwayla.org/grantseekers/>

Thank you.

To learn more visit: uwgla.org/100

To donate visit: uwgla.org/donate

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