



UNITED WAY OF  
GREATER LOS ANGELES

**PROSPERITY NETWORK :**  
Professional Services + Supports Call for Interest

**KEY DATES**

Submissions are accepted on rolling basis through online form.

Consultants/vendors validated through process will be added to a directory accessible to UWGLA's Prosperity Network partners. Select consultants will additionally be centrally contracted with UWGLA to provide training, technical assistance, and advisement our partners.

## UWGLA's COMMUNITY PROSPERITY INITIATIVE

United Way of Greater Los Angeles (UWGLA) believes that every community across Greater L.A. must be rooted in justice and equity, where every generation prospers. We contribute to this vision with community data and research, targeted projects, investments of resources, and policy and advocacy efforts across two larger strategy areas – Crisis Solutions and Shared Prosperity.

The core of our Shared Prosperity work centers on localized solutions that build community wealth and well-being through our **Community Prosperity Initiative (Initiative)**.

The Initiative aims to close the racial wealth gap by creating locally owned economic engines and corridors, allowing residents to retain and pass on the wealth they have historically generated for others. This work centers:

1. Building an active base of community members rebuilding their local economy
2. Growing local ownership of businesses, property and land
3. Redirecting spending by large institutions and residents into these community enterprises.

### PROSPERITY NETWORK

UWGLA's over 100 year history is rooted in local communities, originally formed as a network of more than 35 [Community Chests](#) stretched across L.A. County, springing up in neighborhoods with strong identities, civic pride, and local leaders. Today, our Community Prosperity Initiative has seen the same energy and momentum building in these types of communities and aims to bring together and amplify the work to imagine a new, prosperous L.A. County for everyone.

We believe the building blocks of our next economy - the talent, history, untapped spaces, and social capital - exists most strongly in our communities of color and immigrant neighborhoods. These communities serve as the foundation for this Initiative, creating an ecosystem of partners and projects that are building a more inclusive economic future for L.A. together – the Prosperity Network. This Network is more than a collaborative of local leaders, but is formed as a collective that believes that we prosper most when we share what we have and take action together to grow our shared resources.

The Prosperity Network is designed with layers of engagement from more intensive co-planning and implementation spaces to broader connection and learning spaces, that create space for all interested groups. All Prosperity Network partners will be welcomed in to become at minimum Allies and Learners with access to trainings, peer learning spaces and other opportunities for celebration, learning, and shared action.

- **Allies and Learners:** Our broadest level of engagement welcoming organizations in early stages of exploration and engagement around inclusive economy and ownership models.
- **Network Leaders:** Core tables of invited institutional and neighborhood leaders coordinating efforts and planning shared actions and advocacy.
- **Neighborhood Network:** Our most intensive Network partnerships where invited partners work collaboratively to incubate and innovate hyperlocal solutions, projects and partnerships that unlock economic opportunities in target neighborhoods. The communities of focus within UWGLA's Neighborhood Network will grow as the Network grows. Current communities of focus include North Long Beach, Pico Union, San Fernando, and Willowbrook.

## CALL FOR PROFESSIONAL SERVICES + SUPPORTS

Through this Call for Interest we are looking for organizations and individuals with an interest and expertise that will bolster our ecosystem of partners, expand understanding and adoption of inclusive economic models, and strengthen and scale the ideas and opportunities of our Network partners. Identified shared services vendors/consultants will provide a variety of supports for UWGLA and its network partners. All Consultants/Vendors selected through submission of interest will be added to a directory accessible to UWGLA's network of prosperity partners. Additionally, select consultants/vendors will be centrally contracted with UWGLA to provide training, technical assistance, and advisement to the network and its partners.

### PRIORITY SERVICES + SUPPORTS *(Updated as of 06/30/2024. Priorities will be edited as needs change.)*

While our network is still growing and evolving we currently anticipate needing training, technical assistance and advisement services across the below listed categories.

- Financial modeling for new ideas/concepts
- Legal Services for new economic models
- Financial analysis and advisement on start-up and management of new economic models
- Business planning and development around shared economic models (e.g., cooperatives)
- Creative design and marketing

Additionally, the Initiative currently has a focus on essential industries that fill community needs, generate economic opportunity, and intersect with the interests and experiences of our participating residents including food ecosystems, construction, apparel, healthcare, public safety and care services such as childcare and eldercare. We welcome consultants with work outside of these industries but will prioritize deeper commitment and partnership with those who bring experience and expertise in current industries of focus.

## SUBMISSION OF INTEREST

### SUBMISSION COMPONENTS

- Contact & Organizational Details
- Services & Offerings
- Relevant Experience & Expertise
- Cost/Fee Structure
- Referrals

### SUBMISSION PROCESS

All interested professional services and supports providers can submit a short online form to provide basic details about your organization and interest. Access to submit is located at [www.unitedwayla.org/grantseekers](http://www.unitedwayla.org/grantseekers).

Submissions of interest will be accepted and reviewed on a rolling basis for alignment with current and evolving priorities and Network needs. Organization should only submit once unless instructed otherwise.

## QUESTIONS

All Call for Interest information and materials are available at [www.unitedwayla.org/grantseekers](http://www.unitedwayla.org/grantseekers). Email additional questions to [rfp@unitedwayla.org](mailto:rfp@unitedwayla.org) with subject line "Call for Interest." UWGLA will respond to relevant questions within 3 business days.