

# UNITED IS THE WAY

## From Poverty to Prosperity

Across Los Angeles County, so many of our neighbors are working hard to overcome barriers and get ahead.

### Somewhere in our community:

- A working mother is looking for a way to stretch this week's paycheck to **cover the growing costs of groceries, prescriptions, and housing**
- A college student is supporting his family while struggling to **complete a degree** and turn it into a better-paying job and a promising career
- An entire community is trying to find their pathway forward from wildfire devastation toward **healing, recovery and rebuilding**

**BUT THEY ARE NOT ALONE.  
TOGETHER, WE CAN PROVIDE  
HELP, HOPE AND HEALING.**

Communities are stronger when every neighbor has a safe home, living wage, and a pathway to financial security.



# YOUR SUPPORT MAKES A DIFFERENCE.

Thanks to generous supporters like you, we are:

- **Expanding access to education and career opportunities** for hundreds of low-income, first-generation community college students connecting them to resources, mentorship and tools for success
- **Preventing homelessness** by providing food, housing, and utility assistance to people at-risk of becoming unhoused, including seniors and families
- **Building financial stability** by supporting small businesses and microentrepreneurs in neighborhoods like Pico-Union, North Long Beach, Willowbrook and San Fernando
- **Supporting wildfire recovery** by providing homeowners and renters with legal assistance and insurance support services, community healing events and rebuilding initiatives like Pasadena City College's Constuction Career Program



Through your paycheck contribution, you help United Way of Greater Los Angeles create pathways from poverty to prosperity.

**\$10** Help low-income families access basic needs

**\$25** Help ensure seniors remain housed

**\$50** Help community college students access emergency funds and stay enrolled

**\$75** Help support small businesses and microentrepreneurs to keep local spending in our neighborhoods

**\$84** Join our Leadership level to advance our mission of supporting neighbors from poverty to prosperity

For volunteer engagement opportunities scan:



## JOIN US! BECAUSE UNITED IS THE WAY™